



Executive Summary for Pextra CloudEnvironment[®]

Pricing Overview

Pextra Inc.

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Pextra[®] Inc. — Private Cloud, Reinvented

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Executive Summary

Pextra CloudEnvironment® (PCE™) is a modern virtualization and cloud management platform built for multi-cluster and multi-datacenter deployments. Designed around an API-first architecture and a distributed CockroachDB backend, PCE™ delivers enterprise scalability, modern UX, and AI-assisted operations through **Pextra Cortex™**.

Pextra's subscription tiers align with two dimensions of organizational maturity: *Capability & Enterprise Readiness* and *Support & SLA Intensity*. Customers can begin with free Community editions and seamlessly scale to fully managed Enterprise VIP deployments with dedicated 24/7 support and proactive telemetry-driven management.

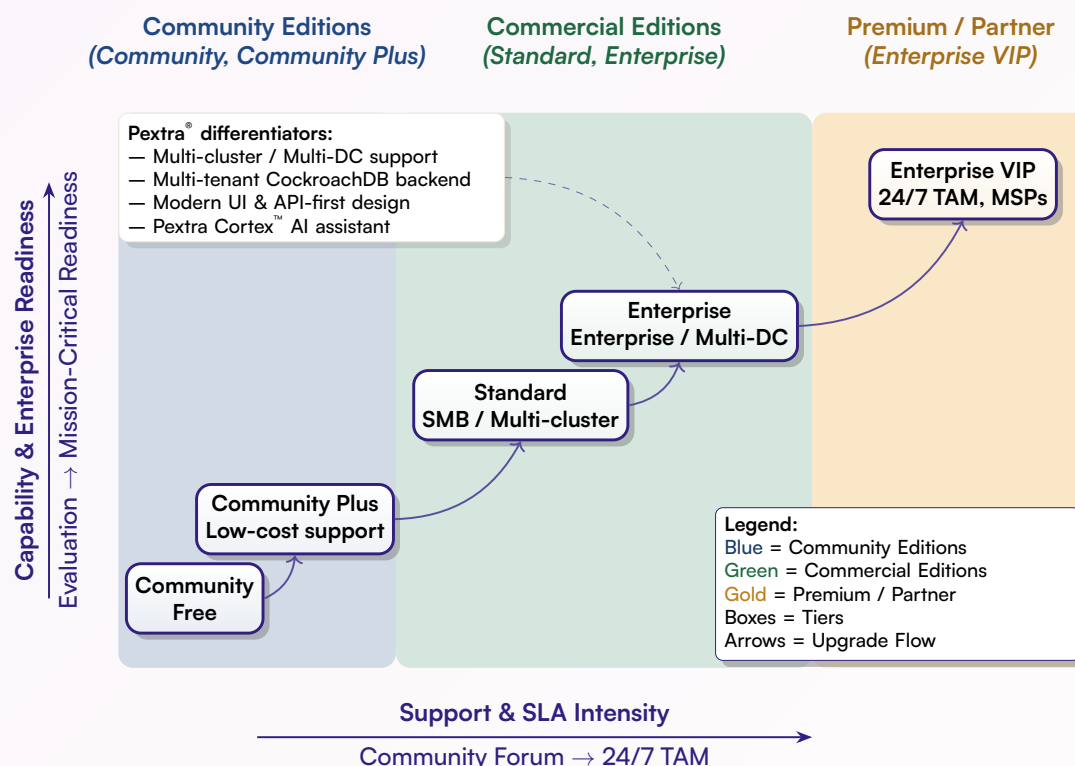


Figure 1: Pextra CloudEnvironment® tier progression and feature maturity.

Highlights:

- Community tiers offer free evaluation and lab use with limited support.
- Commercial editions add enterprise SLAs, multi-cluster scalability, and remote assistance.
- Premium tiers include 24/7 TAM support, automated AI-driven operations, and MSP enablement.
- GPU virtualization and passthrough are fully managed within the webUI, with deeper architectural support at higher tiers.
- Pextra Cortex™ evolves from advisory guidance in Community tiers to fully automated remediation and telemetry-driven management in Enterprise VIP.

Table 1: Pextra CloudEnvironment[®] (PCE[™]) CPU Subscription Tiers

Tier Group	Edition	Support Channel	Initial Response (SLA)	Price (USD)
Community Editions	Community	Customer Portal (max 3/year/license)	Best Effort	Free
	Community+ Support	Customer Portal (max 3/year/license)	5 Days (Business)	\$120 (Per CPU Socket / Year)
Commercial Editions	Standard	Customer Portal (max 5/year/license)	8 Hours (Business)	\$2,400 (Per CPU Socket / Year)
	Enterprise (Min 50 licenses)	Customer Portal + Remote SSH Assistance	4 Hours (Business)	\$2,150 (Per CPU Socket / Year)
Enterprise VIP	Enterprise VIP (Min 500 licenses)	24/7 Customer Portal, phone, and remote + dedicated TAM	1 Hour (24/7)	\$2,050 (Per CPU Socket / Year)

Notes:

- All prices are quoted *per physical CPU socket per year*, exclusive of applicable taxes.
- All prices are for annual, one-year licenses. Discounted multi-year terms (3-year and 5-year) are also available.
- For clustered deployments, all nodes must maintain the same active subscription tier.
- Multi-year agreements and high-volume pricing discounts are available upon request.
- Subscription tiers may be upgraded at any time without service interruption.

Pextra Enterprise Standard Licensing (Fewer than 50 CPU Licenses)

Aspect	Pextra Standard (< 50 licenses)
Pricing Metric	Per CPU socket
Price per CPU / Year (No number of cores minimum assumption)	\$2,400 (Per CPU Socket / year)
Minimum License Requirement	None (No core minimums or unnecessary products bundling constraints)
Service Level Agreement (SLA)	8 hours (business)
Multi-year discounts available: 3-year and 5-year terms offer reduced effective annual pricing and simplified renewals.	

Customer Segment and Relevance

Pextra's **Standard Tier** is purpose-built for organizations operating **smaller or distributed server environments**, specifically those requiring **fewer than 50 licenses**. With typical deployments running **2 CPUs per server**, this tier is ideal for environments ranging from **single-server or 1—3-server edge locations** up to **25-server installations**.

This includes:

- Small and mid-size businesses with compact server footprints
- Branch, satellite, and remote office environments
- Distributed sites needing predictable OPEX-based licensing
- IT teams focused on efficiency without large-scale infrastructure requirements

Pextra's **per-CPU licensing** eliminates complexity and ensures straightforward scalability without forcing customers into oversized bundles or unrelated product packages.

Why Pextra Matters

Pextra delivers practical value for smaller environments by offering:

- **Consistent, simple pricing** — a single per-CPU model with no core counting
- **No minimums, no pack requirements, and no forced upselling** into unneeded products
- **Cost efficiency** at smaller scales (from 1—3 servers up to ~25 servers)
- **Predictable subscriptions** for easier budgeting and renewals
- **Pextra Cortex™ intelligent automation**, enhancing monitoring, optimization, and issue detection

Cost Scenarios

Scenario	Annual Cost
1 Server (2 CPUs)	(2 × \$2,400) \$4,800
3 Servers (6 CPUs)	(6 × \$2,400) \$14.4K
5 Servers (10 CPUs)	(10 × \$2,400) \$24K
10 Servers (20 CPUs)	(20 × \$2,400) \$48K

Multi-year (3-year and 5-year) discounts apply, reducing the effective annual cost.

Pextra Enterprise Edition (50—249 CPU Licenses)

Aspect	Pextra Enterprise (≥50 licenses)
Pricing Metric	Per CPU socket
Price per CPU / Year	\$2,150
Minimum License Requirement	50 licenses
Service Level Agreement (SLA)	4 business hours
Multi-year discounts available: 3-year and 5-year terms offer reduced effective annual pricing and simplified renewals.	

Customer Segment and Relevance

This segment targets organizations with **50—249 CPU licenses**, including larger branch offices, regional deployments, or distributed environments requiring multi-server capacity.

These environments benefit from Pextra's **straightforward per-CPU pricing**, avoiding complex core-based calculations and enabling predictable operational costs.

- Ideal for **larger branch offices or regional sites** with multiple servers (25—100+ servers).
- Designed for organizations requiring **predictable OPEX-based licensing** without over-provisioning.
- Supports IT teams managing **distributed infrastructures** needing higher reliability and **faster response SLAs**.
- Ensures **scalability and flexibility** as server counts grow without forcing additional product bundles.
- **SLA of 4 business hours** ensures critical infrastructure is addressed promptly.
- Multi-year (3-year and 5-year) **discounts available** to simplify long-term budgeting and planning.

Why Pextra Matters

Pextra provides scalable value for mid-sized deployments:

- **Consistent pricing** — single per-CPU model, no core minimums
- **Cost efficiency at scale** — especially for 25—100 servers
- **No forced product bundles** — true pay-as-you-grow flexibility
- **Predictable budgeting and renewals** — simplified subscription
- **Pextra Cortex™ intelligent automation** — monitoring, optimization, and issue detection

Cost Scenarios

Scenario	Annual Cost
25 Servers (50 CPUs)	(50 × \$2,150) \$107.5K
50 Servers (100 CPUs)	(100 × \$2,150) \$215K
100 Servers (200 CPUs)	(200 × \$2,150) \$430K

Multi-year (3-year and 5-year) discounts apply, reducing the effective annual cost.

Pextra Enterprise VIP Licensing (≥500 CPU Licenses)

Aspect	Pextra Enterprise VIP
Pricing Metric	Per CPU socket
Price per CPU / Year (16-core CPU assumption)	\$2,050
Minimum License Requirement	500 licenses
Service Level Agreement (SLA)	4 business hours
Multi-year discounts available: 3-year and 5-year terms offer reduced effective annual pricing and simplified renewals.	

Customer Segment and Relevance

This segment targets **very large enterprise customers with 500+ CPU licenses**, including global deployments, large regional datacenters, and multi-site infrastructures.

- Designed for **high-scale environments** with hundreds of servers (250+ servers).
- Ideal for organizations requiring **predictable OPEX-based licensing** to control costs at scale.
- Supports IT teams managing **distributed and multi-site deployments** where reliability and fast SLA response are critical.
- Ensures **scalability and incremental expansion** without forcing additional product bundles.
- SLA provides **4 business hour response** for mission-critical infrastructure.
- Multi-year (3-year and 5-year) **discounts available** for long-term planning.

Key Benefits

- **Predictable costs:** Single per-CPU rate eliminates hidden core minimums.
- **Cost efficiency at scale:** Significant savings for 250+ server deployments.
- **Simplified subscription:** Avoids complex core-based calculations.
- **Flexible scaling:** Expand capacity incrementally as needed.
- **Pextra Cortex™ intelligent automation:** AI-driven monitoring, optimization, and issue detection.

Cost Scenarios

Scenario	Annual Cost
500 Servers (1,000 CPUs)	(1,000 × \$2,050) \$2.05M
1,000 Servers (2,000 CPUs)	(2,000 × \$2,050) \$4.10M
2,500 Servers (5,000 CPUs)	(5,000 × \$2,050) \$10.25M

Multi-year (3-year and 5-year) discounts apply, reducing the effective annual cost.



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Prepared by Team Pextra®

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